



2022-2023 FREEFORM RANGE TO SUIT EVERYONE

SHOREiTM

Bringing Innovation
& Vision To A Clearer
Digital Future

INNOVATIVE TECHNOLOGIES

Crafted during 30 years of research and development into progressive lens design. From a groundbreaking platFORM delivering superior standard designs to incorporating our cutting edge technologies, our technology tree can provide the Ultimate Visual Performance

CustomFORM

The platFORM for all Custom designs. A cohesive approach, utilizing all the geometric building blocks (splines and ellipses) at the time of design rather than simply minimising distortion in primary parts of the lens. The intrinsically natural design results in a better overall performance and higher adaptation rates as it does not only focus on distance and reading.

Smooth Optics

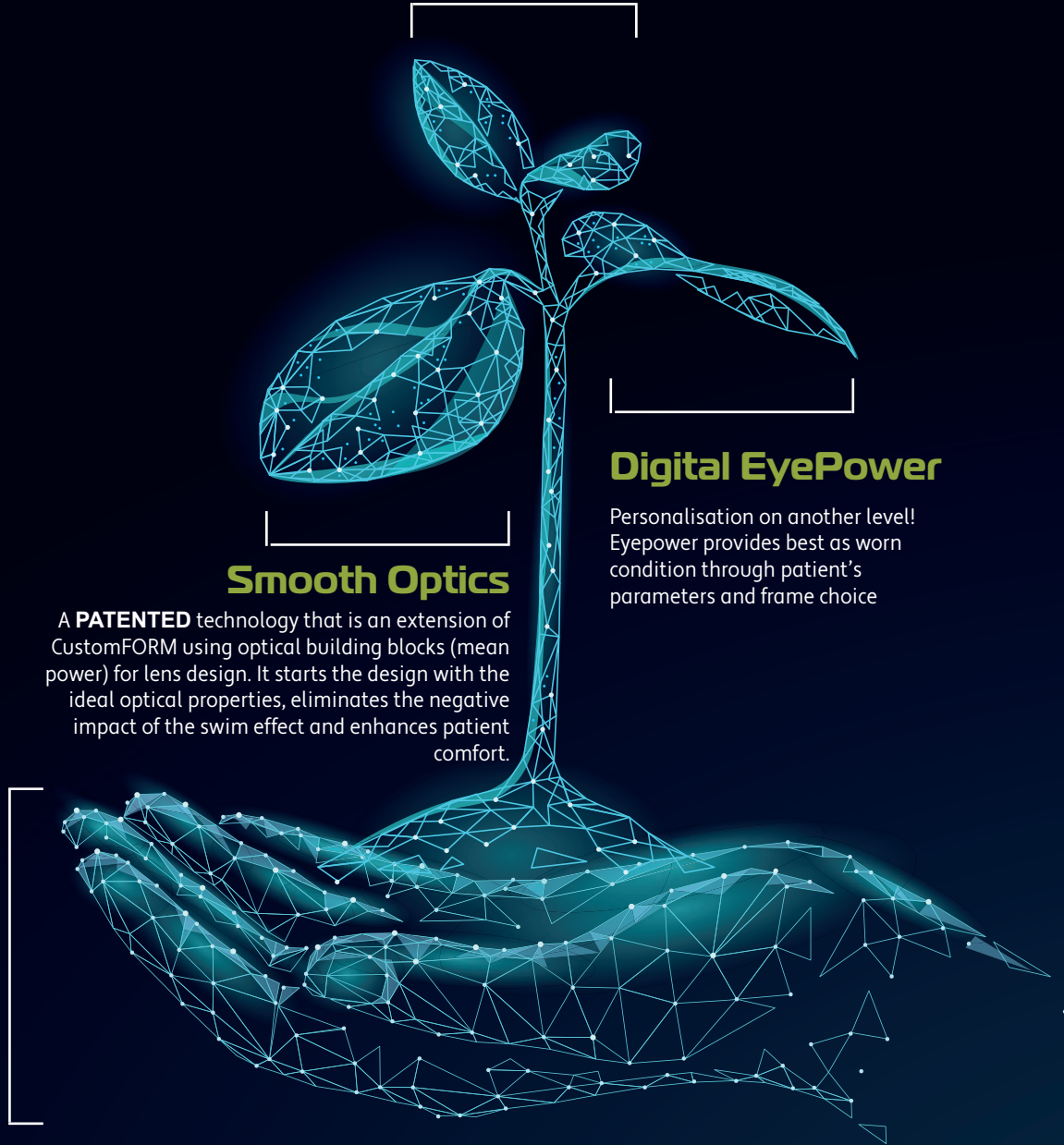
A **PATENTED** technology that is an extension of CustomFORM using optical building blocks (mean power) for lens design. It starts the design with the ideal optical properties, eliminates the negative impact of the swim effect and enhances patient comfort.

Digital EyeView

Raytracing technology ensuring superior performance across the entire lens

Digital EyePower

Personalisation on another level! Eyepower provides best as worn condition through patient's parameters and frame choice



Everyday Progressives

Our Everyday Progressive Range provides a fantastic visual experience for a wide range of wearers.

Vista, *Acuity* and *Allday* lenses are versatile for everyday use for the majority of eyecare patients assisting their vision for the various activities they participate in.

Our experience and ability to innovate ensures patient comfort is combined with strong vision, creating an impressive optical solution whether for fashion or function.

- > SHOREi *Vista*
- > SHOREi *Acuity*
- > SHOREi *Allday*



SHOREi Vista



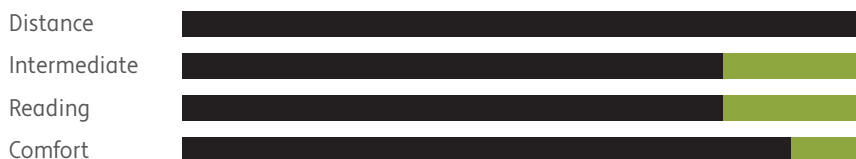
Powered by groundbreaking Smooth Optics technology, SHOREi Vista offers unrivalled smoothness of design, enhances patient comfort and minimises swim effects. Exclusive to Crossbows' partner labs.



Ideal For

Experienced progressive wearers looking for the best quality design.
Sports wrap and fashion frame wearers.

Performance



Shorei Vista Mini design also available on request.

Power Range	Not Limited By CrossbowsRx™
Corridor	Vista (12 - 20mm) Mini (10 - 11mm)
Additions	+0.75D to +3.50D in steps of 0.25D
Indices	All indices are available
Specific Blanks Required	No
Full Back Side Design	Yes
Frames	All Frames

Additional Features

- > MaxView
- > Binocular Balance
- > Variable Decentration
- > Variable Inset
- > Automatic Corridor
- > OptiEdge
- > OptiPrism



Built In Technologies Powering SHOREi Vista

SO SMOOTH OPTICS

Smooth Optics ensures that Vista has a sector leading smooth optical performance whilst minimizing swim effect.



EV EyeView

EyeView's innovative raytracing technology ensures that Vista's superior performance is consistent across the lens.



EP EyePower

EyePower's personalization technology makes Delux lenses ideal for sportspeople and those wearing wrap or fashion frames.



CF CUSTOMFORM

CustomFORM's intrinsically natural design enhances the Vista to provide excellent patient comfort.



SHOREi Acuity



Updated design with additional technology

Our new **Acuity** design uses EyeView technology to give a more consistent optical performance regardless of the prescription power. The design now features EyePower to ensure the best as worn condition regardless of frames or personal features.

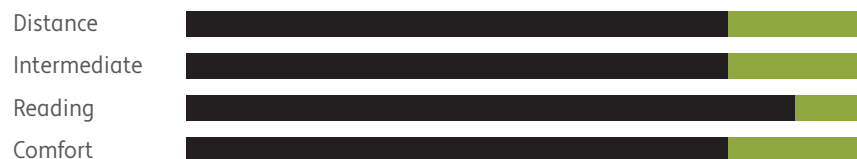


Power Range	Not Limited By CrossbowsRx™
Corridor	12, 13, 14, 15, 16, 17, 18, 19, 20mm
Additions	+0.75D to +3.50D in steps of 0.25D
Indices	All indices are available
Specific Blanks Required	No
Full Back Side Design	Yes
Frames	All Frames

Ideal For

Recommended for presbyopes choosing their first progressive design.

Performance



Additional Features

- > SoftTransition
- > Variable Decentration
- > Variable Inset
- > Automatic Corridor
- > OptiEdge
- > OptiPrism

Built In Technologies Powering SHOREi Acuity

EV EyeView

EyeView offers Acuity a consistently strong performance with clearer image quality.



EP EyePower

EyePower ensures that Acuity offers the best as worn condition due to the personal parameters considered.



CF CUSTOMFORM

CustomFORM's intrinsically natural design enhances Acuity's excellent patient comfort.



SHOREi Allday



Updated design with additional features

The Allday design is an excellent all purpose progressive design which provides the wearer with strong vision across all applications.



Power Range	Not Limited By CrossbowsRx™
Corridor	13, 14, 15, 16, 17, 18mm
Additions	+0.75D to +3.50D in steps of 0.25D
Indices	All indices are available
Specific Blanks Required	No
Full Back Side Design	Yes
Frames	Standard

Built In Technologies Powering SHOREi Allday



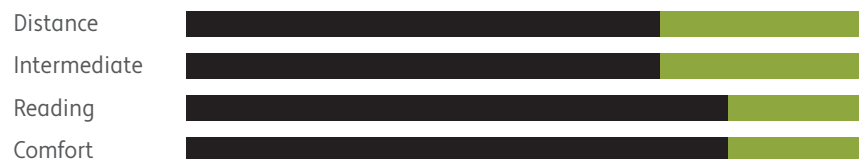
CustomFORM's cohesive design approach ensures a strong balance between distance, intermediate and near vision.



Ideal For

Recommended for those who require a strong balance of good distance, good intermediate and good near vision.

Performance



Additional Features

- > SoftTransition
- > Variable Decentration
- > Variable Inset
- > Automatic Corridor
- > OptiEdge
- > OptiPrism

Like what you see?

For further information on any of our ranges or to simply to get to know us better then please get in touch. We look forward to hearing from you.

Telephone: (888) 547-4802
shorelens247.com



Occupational Designs

An excellent alternative to a traditional reading lens, our Occupational Design range is perfect for use in office environments, providing clear vision for reading and intermediate viewing.

Our flexible range reduces the eye and neck strain associated with the long-term use of computers which makes the lenses popular with not only office workers but also those who regularly undertake near vision work, such as musicians, creatives and designers.

- > SHOREi Millennial
- > SHOREi Desk



SHOREi Desk



Desk offers even wider fields of view than Millennial, and is even easier to access the reading area, but full distance vision has been shortened.



Ideal For

PC workers who spend most of their day on the computer.
Vocations and hobbies that require significant near vision work.

Performance



New and improved updated design

Power Range	Not Limited By CrossbowsRx™
Corridor	14mm
Degressions	-0.50D to -2.75D
Indices	All indices are available
Specific Blanks Required	No
Full Back Side Design	Yes
Frames	Standard

Additional Features

- > Digi HD View
- > Variable Decentration
- > OptiEdge
- > OptiPrism
- > Max Viewing Distance 1m

Built In Technologies Powering SHOREi Desk



CustomFORM's intrinsically natural design enhances our occupational range for excellent patient comfort.



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SHOREi™

Lifestyle Designs

Featuring new and improved designs, the Lifestyle Design range has been carefully crafted to assist a range of lifestyles.

From younger glasses wearers with an active lifestyle, to drivers covering long distances, we're passionate about creating the best design for every lifestyle.

- > SHOREi Junior
- > SHOREi Serene
- > SHOREi Daytona



SHOREi Serene



A progressive design for patients who are not presbyopic. It avoids the patient's eyes becoming tired and strained if they spend much of the day focusing on the same distance such as using a computer.



Power Range	Not Limited By CrossbowsRx™
Corridor	14mm
Additions	+0.66D and +1.00D
Indices	All indices are available
Specific Blanks Required	No
Full Back Side Design	Yes
Frames	Standard

Built In Technologies Powering SHOREi Serene

EV EyeView

EyeView's innovative raytracing technology ensures that Serene 2.0's superior performance is consistent across the lens.



CF CUSTOMFORM

CustomFORM's intrinsically natural design enhances Serene's excellent patient comfort.



Ideal For

Emerging presbyopes, still wearing SV but can benefit from a boost to near vision.

Performance



Additional Features

- > AntiFatigue
- > SoftTransition
- > Variable Decentration
- > OptiEdge
- > OptiPrism



SHOREi Daytona CF

The SHOREi Daytona is a progressive design that includes a wide distance area for comfortable viewing across the full width of the windscreen. The intermediate area is perfect for reading dashboard gauges.



Ideal For

Professional drivers / long commuters.

Performance



Power Range	Not Limited By CrossbowsRx™
Corridor	20mm
Additions	+0.75D to +3.50D
Indices	All indices are available
Specific Blanks Required	No
Full Back Side Design	Yes
Frames	Standard

Additional Features

- > MaxView
- > Variable Decentration
- > OptiEdge
- > OptiPrism

Built In Technologies Powering SHOREi Daytona

CF CUSTOMFORM

CustomFORM's intrinsically natural design provides drivers with excellent visual comfort.



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SHOREi™

Bifocal + SV Designs

We understand your need for exceptional lens design combined with superior performance.

Our blended bifocal is suitable for bifocal wearers looking for a more attractive option and our SV lenses are perfect for those with an active lifestyle.

EyePower's raytracing analysis considers the patient's parameters and choice of frame while the application of EyeView removes the peripheral blurring associated with traditional single vision lens.

- > SHOREi Bifocal
- > SHOREi Enhanced
- > SHOREi Enhanced Sport



SHOREi Bifocal

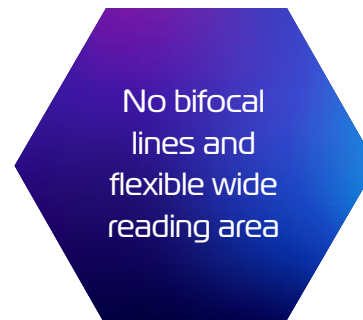
This SHOREi Bifocal design is applied to the back surface of semi-finished single vision lens eliminating the tell-tale ledge found on cast bifocals.



Ideal For

Bifocal wearers looking for a more attractive option.

Performance



Power Range	Not Limited By CrossbowsRx™
Corridor	N/A
Additions	+0.75D to +3.50D
Indices	All indices are available
Specific Blanks Required	No
Full Back Side Design	Yes
Frames	Standard

Additional Features

- > Variable Decentration
- > Variable Inset



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SHOREi Enhanced EV EP

Enhanced lenses, use EyeView technology to reduce peripheral distortion caused by unwanted astigmatism associated with conventional single vision lenses.



Power Range	Not Limited By CrossbowsRx™
Corridor	N/A
Additions	N/A
Indices	All indices are available
Specific Blanks Required	No
Full Back Side Design	Yes
Frames	Standard

Ideal For

Those with an active lifestyle.

Performance



Additional Features

- > Variable Decentration
- > OptiEdge

Built In Technologies Powering SHOREi Enhanced

EV EyeView

The application of EyeView removes the peripheral blurring associated with traditional single vision lens.



EP EyePower

EyePower's raytracing analysis considers the patient's parameters and individual's choice of frame to ensure Enhanced is best as worn condition.



SHOREi Enhanced Sport EV EP

Enhanced Sport is an aspheric lens design that delivers enhanced visual performance for myopes and hypermetropes with a better clarity of vision through a reduction in the peripheral distortion.



Power Range	Not Limited By CrossbowsRx™
Corridor	N/A
Additions	N/A
Indices	All indices are available
Specific Blanks Required	No
Full Back Side Design	Yes
Frames	All Frames

Ideal For

Those with an active lifestyle.

Sports wrap and fashion frame wearers.

Performance



Additional Features

- > Variable Decentration
- > OptiEdge

Built In Technologies Powering SHOREi Enhanced Sport

EV EyeView

The application of EyeView removes the peripheral blurring associated with traditional single vision lens.



EP EyePower

EyePower's personalization technology makes Enhanced Sport ideal for sportspeople and those wearing wrap or fashion frames.



A Range To Suit Everyone

Design	Distance	Intermediate	Reading	Comfort
SHOREi Vista	████████████████	██████████████□□	██████████████□□	██████████████□□
SHOREi Acuity	██████████████□□	██████████████□□□	██████████████□□	██████████████□□□
SHOREi Allday	██████████████□□□	██████████████□□□□	██████████████□□□	██████████████□□□□
SHOREi Millennial	████□□□□□□□□	██████████████□□	██████████████□□	██████████████□□
SHOREi Desk	████□□□□□□□□	██████████████	██████████████	██████████████□□
SHOREi Daytona	██████████████□□	██████████████□□□	████□□□□□□□□	██████████████□□
SHOREi Serene	██████████████□□	████□□□□□□□□	██████████████	██████████████□□
SHOREi Junior	██████████████□□	██████████████□□□□	██████████████□□	██████████████□□
SHOREi BiFocal	██████████████	□□□□□□□□□□	██████████████	████████□□□□□□
SHOREi Enhanced	██████████████	□□□□□□□□□□	□□□□□□□□□□	██████████████
SHOREi Enhanced Sport	██████████████	□□□□□□□□□□	□□□□□□□□□□	██████████████

Giving Your Customers Clearer Vision



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